

MODERN MARINE

JULY NEWSLETTER

FROM THE DESK OF JASON

We hope everyone has a great Fourth of July weekend and gets the chance to spend some quality time with family and friends out on the water. Summer is in full swing, and there's no better time to enjoy everything lake season has to offer.

Here at Modern Marine, our Summer Sales Event is happening now through July 10th, making it a great opportunity to save big on select new boats. Whether you've been thinking about upgrading, buying your first boat, or simply exploring your options, now is the perfect time to take advantage of some incredible savings and get on the water this season.

With 2027 inventory beginning to arrive soon, we're motivated to move our remaining 2025 models and are offering some of the best savings of the season. If you've had your eye on a new boat, now is an excellent time to take advantage of these opportunities before they're gone.

We appreciate your continued support and look forward to helping more families make memories on the water this season. Have a safe and enjoyable Fourth of July weekend, and we hope to see you soon.

Justin



SUMMER SALES EVENT

NOW UNTIL JULY 10TH!

CRAZY DEALS. UNBEATABLE SAVINGS.

SAVE BIG ON BOATS!





**HUGE
SAVINGS!**



**TOP BRANDS
YOU TRUST**



**CRAZY DEALS
YOU DON'T
WANT TO MISS!**



**NOW UNTIL
JULY 10TH!**



**CALL US TODAY!
615-255-3437**

LIMITED TIME. LIMITED INVENTORY. DON'T MISS OUT!

2025 2870 SSX
MSRP ~~\$272,463~~
OUR PRICE: \$226,332
 SAVINGS EVENT PRICE \$21,036
 TAKE ADDITIONAL \$6,000 OFF



SAVE \$73,131 **NEW PRICE: \$199,332**

2026 R4 SURF
MSRP ~~\$240,461~~
OUR PRICE: \$191,166
 TAKE ADDITIONAL \$10,000 OFF



SAVE \$61,736 **NEW PRICE: \$178,725**

2025 CS23 SURF
MSRP ~~\$194,001~~
OUR PRICE: \$154,485
 NON-CURRENT DISCOUNT \$9,000
 TAKE ADDITIONAL \$6,000



SAVE \$55,556 **NEW PRICE: \$138,445**

2026 21 SSI
MSRP ~~\$87,268~~
OUR PRICE: \$72,869
 SAVINGS EVENT DISCOUNT \$2,000
 TAKE ADDITIONAL \$2,000



SAVE \$19,399 **NEW PRICE: \$67,869**

**Give us a call at
 615.255.3437 or email Lucas at
 Lucas@mmcboats.com**
**Take advantage of these crazy-good savings before
 our 2027 inventory arrives. This is the perfect
 window to secure your boat now and be fully ready
 to enjoy the water before the 4th of July.**

CHAPARRAL

SALE INTO SUMMER
 SAVINGS EVENT

\$0 DOWN & 3.99% INTRO APR OR **SAVINGS UP TO \$20,000***

LIMITED TIME - JULY 1ST - JULY 31ST

*All incentives are subject to availability and Chaparral Boats reserves the right to modify or terminate this promotion at any time without notice. Customers may choose between a cash discount or financing offer but cannot combine both options. Offer cannot be used with any other promotions or discounts. Please contact your participating dealer or visit www.chaparralboats.com for further details.



**SAVE EVEN MORE WITH CHAPARRAL'S SALE INTO SUMMER
 SAVINGS EVENT NOW THROUGH JULY 31ST.
 GET ON THE WATER NOW!**

Fourth of July

Store Hours

WE WILL BE CLOSED

FRIDAY, JULY 3RD THROUGH

SATURDAY, JULY 4TH

MODERN  MARINE

MODERN MARINE SERVICE TRUCK A HANDS FREE-SERVICE EXPERIENCE!



**HAVE SPECIAL SERVICE NEEDS? GIVE US A CALL & WE'LL
CREATE A PLAN THAT'S PERFECT FOR YOU & YOUR BOAT!**

MODERN  MARINE
WISHES YOU A SAFE AND FUN
4TH OF JULY!

[Visit our Website](#)

[Contact Us Online](#)

[Give Us A Call \(615\) 255-3437](#)

If you've recently had your boat serviced, purchased a boat, or simply interacted with our team, we would greatly appreciate a review. Let us know how we did or if there is anything we can do to make your experience even better!

Leave us a Review!



Modern Marine | 1000 8th Avenue South | Nashville, TN 37203 US

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