



TENNESSEE'S 'OLDEST' MARINE DEALERSHIP  
(615) 255-3437



**Surfboat starting at \$44,995!**  
**Unheard of....But it's here!**

## Introducing Chaparral Boat's 21' H2O SURF

If your kids have been begging you to buy a boat with surfing ability, look no further. Chaparral has engineered an award-winning family boat with wakesurfing ability! The 21' H2O SURF is an affordable for everyone with a starting price of \$44,995! What are you waiting for? Get surfing this summer!



As many of our customers know, Modern Marine has been under construction for majority of 2017. We would like to thank all our customers for hanging in there while we complete our construction. We are 85% complete, with only minor projects remaining. We have a completely new front to our building, as well as an all new 1,500 sq ft addition to our showroom! We plan to add another 13 boats to our upstairs showroom! Not to mention the added space under it to display more new and used boats!

# 2018 BOAT SHOW

IT'S TIME TO START GETTING READY FOR THE SUMMER OF '18

The 2018 Nashville Boat & Sports Show opens Thursday, January 18th and runs through Sunday, January 21st. Modern Marine will have a huge selection of the newest and latest Chaparrals, Cobalts, and Harris Pontoons on sale. That's right, as of 2017, Modern Marine is selling Harris Pontoons! You must come see all the new changes to these incredible boats, as they are all adding new and exciting features! The 2018's are really impressive boats! In addition to the new upgrades we will introduce the SURF models from Chaparral and Cobalt! We will have the new 21 H2O Surf, 227 Surf, 264 Surf, and the Cobalt R5 Surf on sale at the show. We will be displaying the legendary line of Cobalt Boats including the R30! Of course, we will have the new CS22, CS23, and many more new models on sale as well! Make sure to stop by, these deals are Boat Show Deals Only!



### Boat Show Schedule:

Thursday 1/18: 2pm-9pm  
Friday 1/19: 12pm-9pm  
Saturday 1/20: 10am-9pm  
Sunday 1/21: 11am-5pm

**Don't miss out on all of the Incredible Deals and Factory Rebates – Only available during Show Hours!**



3411 Percy Priest Drive • Nashville, TN



- Security Camera Protection
- 24 Hour Access
- Key Coded Gate Access
- Large Door Openings
- Concrete Floors
- 15 Seconds off I-40
- 30'x12' bay \$169/mo.
- 35'x12' bay \$189/mo.
- 40'x14' bay \$229/mo.
- 50'x14' bay \$310/mo.





# Luxury Pontoons starting at just \$36,900!

Modern Marine is now in our 2nd year selling Harris Pontoons and we cannot be more thrilled with our experience so far. Harris offers a high-quality product at an affordable price. In fact, people loved Harris so much last year that they sold out of production last year in early February! Harris Pontoons are the hottest selling pontoon boats in the US and demand will continue to increase due to our most popular models like the Solstice and Sunliner!



2014 Cobalt 242 – White/ Navy, 350 MAG (300) B3 130 Hours. TN Trailer



2013 Cobalt 232 – Black/ Sandstone, 8.2MAG (380) B3. TN Trailer



2016 Chaparral 227 SSX – Black/ Red, 4.5L MPI (250) B3 30 Hours. TN Trailer



2014 Chaparral 284 Sunesta – Navy, 8.2L (380) Bravo 3 49 Hours. TN Trailer



2009 Chaparral 256 SSI – Navy/ White, 350MAG (300) Bravo 3 190 Hours. TN



2000 Chaparral 216 SSI – White/ Navy, 5.0 EFI (260) Alpha 375 Hours. TN Trailer

**Check Out Our Great Pre-Owned Boat's Online!**  
[www.modernmarineonline.com](http://www.modernmarineonline.com)



Step inside and check out the detailed interior including the island sun lounge with a walk-thru transom, Cobalt-branded coaming pads, intricate colored stitching details, and digital helm instrumentation.



**800.864.4023**  
**BOATLIFT.COM**  
 HHTN@boatlift.com

## WE WILL BUY YOUR BOAT!

Since we give warranties on all of the boats that we sell, we can only take in Used Boats that are in good running condition. You may be ready to sell due to: moving, kids have left the nest, you have a storage problem, job issues require a sale at this time, etc. Whatever the reason may be, we are willing to take a look at it and find it a happy home.

**Just Remember.... It must be in good shape. We have an image to uphold!**



from the desk of...

# JOHNNY!



## The Tator Family

Have you heard about the **TATOR** family who came to the Boat Show last year to buy a boat? Well, **DICK** and his wife **HESSA** brought their daughters, **EMA** and **MEDA**, and their sons, **ADJU** and **SPECK**, to pick out a new boat.

I worked so hard to try to sell them a boat but his wife **HESSA TATOR** could not make up her mind and her daughter **MEDA TATOR** wanted to think about it some more.

**EMA TATOR** was like her sister and said everything she said. Her brother **ADJU TATOR** was just not interested and kept saying he wanted a motorcycle. Thank goodness his brother **SPECK TATOR** just watched the confusion and said nothing.

But, it had a happy ending – because the father, **DICK TATOR** took charge and made the final decision to buy a boat from **MODERN MARINE**.

Are you like the **TATOR** family? Someone in your family needs to make the decision at the **BOAT SHOW** to get the discounts and the extra warranties.

By the way, the **TATOR'S** enjoyed their boat from **MODERN MARINE** last year – and you will too! **Don't be HESSA-TATOR!**



Cobalt R5 Surf

With one push of a button, you can turn Cobalt's legendary R5 into a WakeSurfing phenomenon. Drivers can easily customize the wake for surfing, wakeboarding, or smooth cruising. **Don't sacrifice performance by switching to a V-Drive**, come see what how Cobalt gives you all the best aspects of boating by providing a world-class ride combined with a superior surf wake.

### New Chaparral 191 Suncoast



Starting at \$29,995 w/Trl

Are you trying to get back to boating basics with little to no maintenance without sacrificing style, performance, or quality? Look no further than Chaparral's NEW 191 Suncoast! The 191 Suncoast has an open floorplan design with the ability to take you and 11 other friends to your favorite lake spots! The best part is the 191 starts at \$29,995 with trailer!



## Introducing the Chaparral 247 & 267 SSX

New for 2018! Chaparral is introducing two new SSX models: The 247 and 267. Chaparral has designed these two models to offer the most family benefit with a state-of-the-art design and innovative features! The interior space on these 2 models will blow you away – it is crazy how Chaparral has pulled this off in these two boats! The Nashville Boat Show will be one of the first chances for anyone in America to see these in person – aren't we lucky!



Full Service Dry Stack Marina  
on Old Hickory Lake



(615) 758-2999

[www.boathouseatbendersferry.com](http://www.boathouseatbendersferry.com)

Thanks to all of our customers for 10 great years!





**Don't miss the Nashville Boat Show:  
Jan 18 – 21, 2018**



**HARRIS**  
PONTON BOATS



COBALT BOATS



Thanks so much for making  
2017 a great year for the team  
here at Modern Marine. We are  
so blessed to be able to do what we  
love every day. Working with  
our fabulous customers on a  
daily basis makes our job fun!  
See you at the Boat Show!



**For all Your Favorite Trucks and SUV's  
Come see WHY we've sold over  
500,000  
In Middle Tennessee**  
  
**BEAMAN**  
**BEAMANAUTO.COM**

**MODERN Marine corp.**  
TENNESSEE'S 'OLDEST' MARINE DEALERSHIP  
1000 8th Avenue South  
Nashville, TN 37203  
(615) 255-3437  
[www.modernmarineonline.com](http://www.modernmarineonline.com)

***We don't just sell boats, we build relationships.***

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**ELECTRONIC SERVICE REQUESTED**

**CHAPARRAL**  
BOATS  
**#1 Dealer**  
in Customer Service in the World  
12 Years in a Row!  
2006-2017

**COBALT BOATS**  
In recognition of  
Outstanding Customer Service  
**2017 #1 Dealer**  




**Chaparral's 13<sup>th</sup> Largest  
Dealer in the World**