



#### Introducing Chaparral Boat's 21' H2O SURF

If your kids have been begging you to buy a boat with surfing ability, look no further. Chaparral has engineered an award-winning family boat with wakesurfing ability! The 21' H2O SURF is an affordable for everyone with a starting price of \$44,995! What are you waiting for? Get surfing this summer!



As many of our customers know, Modern Marine has been under construction for majority of 2017. We would like to thank all our customers for hanging in there while we complete our construction. We are 85% complete, with only minor projects remaining. We have a completely new front to our building, as well as an all new 1,500 sq ft addition to our showroom! We plan to add another 13 boats to our upstairs showroom! Not to mention the added space under it to display more new and used boats!





Security Camera Protection
La
24 Hour Access
Key Coded Gate Access
15

Large Door Openings
Concrete Floors
15 Seconds off I-40

• 30'x12' bay \$169/mo. • 4 • 35'x12' bay \$189/mo. • 5

• 40'x14' bay \$229/mo. • 50'x14' bay \$310/mo.

#### 2018 BOAT SHOW IT'S TIME TO START GETTING READY FOR THE SUMMER OF '18

The 2018 Nashville Boat & Sports Show opens Thursday, January 18th and runs through Sunday, January 21st. Modern Marine will have a huge selection of the newest and latest Chaparrals, Cobalts, and Harris Pontoons on sale. That's right, as of 2017, Modern Marine is selling Harris Pontoons! You must come see all the new changes to these incredible boats, as they are all adding new and exciting features! The 2018's are really im-





pressive boats! In addition to the new upgrades we will introduce the SURF models from Chaparral and Cobalt! We will have the new 21 H2O Surf, 227 Surf, 264 Surf, and the Cobalt R5 Surf on sale at the show. We will be displaying the legendary line of Cobalt Boats including the R30! Of

course, we will have the new CS22, CS23, and many more new models on sale as well! Make sure to stop by, these deals are Boat Show Deals Only!

Boat Show Schedule: Thursday 1/18: 2pm-9pm Friday 1/19: 12pm-9pm Saturday 1/20: 10am-9pm Sunday 1/21: 11am-5pm

Don't miss out on all of the Incredible Deals and Factory Rebates – Only available during Show Hours!



# Luxury Pontoons starting at just \$36,900!

Modern Marine is now in our 2nd year selling Harris Pontoons and we cannot be more thrilled with our experience so far. Harris offers a high-quality product at an affordable price. In fact, people loved Harris so much last year that they sold out of production last year in early February! Harris Pontoons are the hottest selling pontoon boats in the US and demand will continue to increase due to our most popular models like the Solstice and Sunliner!



2014 Cobalt 242 - White/ Navy, 350 MAG (300) B3 130 Hours, TN Traile



2013 Cobalt 232 – Black/ Sandstone, 8.2MAG (380) B3. TN Trailer



2014 Chaparral 284 Sunesta – Navy, 8.2L (380) Bravo 3 49 Hours. TN Trailer



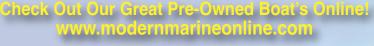
2009 Chaparral 256 SSi - Navy/ White



2016 Chaparral 227 SSX – Black/ Red, 4.5L MPI (250) B3 30 Hours. TN Trailer



2000 Chaparral 216 SSi – White/ Navy, 5.0 EFI (260) Alpha 375 Hours. TN Trailer



350MAG (300) Bravo 3 190 Hours, TN

## WE WILL BUY YOUR BOAT!

Since we give warranties on all of the boats that we sell, we can only take in Used Boats that are in good running condition. You may be ready to sell due to: moving, kids have left the nest, you have a storage problem, job issues require a sale at this time, etc. Whatever the reason may be, we are willing to take a look at it and find it a happy home.

Just Remember.... It must be in good shape. We have an image to uphold!



Step inside and check out the detailed interior including the island sun lounge with a walk-thru transom, Cobalt-branded coaming pads, intricate colored stitching details, and digital helm instrumentation.



800.864.4023 **BOATLIFT.COM** HHTN@boatlift.com

from the desk of ...

**JOHNNY!** 

# The Tator Family

Have you heard about the TATOR family who came to the Boat Show last year to buy a boat? Well, DICK and his wife HESSA brought their daughters, EMA and MEDA, and their sons, ADJU and SPECK, to pick out a new boat.

I worked so hard to try to sell them a boat but his wife **HESSA TATOR** could not make up her mind and her daughter **MEDA TATOR** wanted to think about it some more.

**EMA TATOR** was like her sister and said everything she said. Her brother **ADJU TATOR** was just not interested and kept saying he wanted a motorcycle. Thank goodness his brother **SPECK TATOR** just watched the confusion and said nothing.

But, it had a happy ending – because the father, DICK TATOR took charge and made the final decision to buy a boat from MODERN MARINE.

Are you like the TATOR family? Someone in your family needs to make the decision at the BOAT SHOW to get the discounts and the extra warranties.

By the way, the TATOR'S enjoyed their boat from MODERN MARINE last year – and you will too! Don't be HESSA-TATOR!



### Introducing the Chaparral 247 & 267 SSX

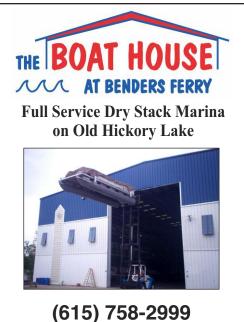
New for 2018! Chaparral is introducing two new SSX models: The 247 and 267. Chaparral has designed these two models to offer the most family benefit with a state-of-the-art design and innovative features! The interior space on these 2 models will blow you away – it is crazy how Chaparral has pulled this off in these two boats! The Nashville Boat Show will be one of the first chances for anyone in America to see these in person – aren't we lucky!



With one push of a button, you can turn Cobalt's legendary R5 into a WakeSurfing phenomenon. Drivers can easily customize the wake for surfing, wakeboarding, or smooth cruising. *Don't sacrifice performance by switching to a V-Drive*, come see what how Cobalt gives you all the best aspects of boating by providing a world-class ride combined with a superior surf wake.



Are you trying to get back to boating basics with little to no maintenance without sacrificing style, performance, or quality? Look no further than Chaparral's NEW 191 Suncoast! The 191 Suncoast has an open floorplan design with the ability to take you and 11 other friends to your favorite lake spots! The best part is the 191 starts at \$29,995 with trailer!

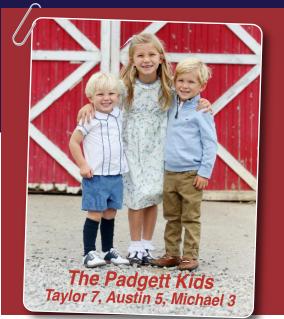


www.boathouseatbendersferry.com









Thanks so much for making 2017 a great year for the team here at Modern Marine. We are so blessed to be able to do what we love every day. Working with our fabulous customers on a daily basis makes our job fun! See you at the Boat Show!







ELECTRONIC SERVICE REQUESTED

the Board Service in the World 12 Years in a Row! 2006-2017



COBALT BOATS In recognition of Outstanding Customer Service

2017 #1 Dealer



We don't just sell boats, we build relationships.

PRSRT STD US Postage **PAID** Nashville TN Permit #1



Chaparral's 13th Largest Dealer in the World