



COBALT BOATS
MARKER ONE

2015 BOAT SHOW

THIS YEAR WILL BE EVEN BETTER THAN LAST YEAR!

The 2015 Nashville Boat & Sports Show opens on Thursday, January 8th and runs through Sunday, January 11th. Modern Marine will again this year have the largest space in the show with over 35 Chaparral & Cobalts on display. We will have all of the New Chaparral Vortex Jet boats on sale! In addition to the new jet boat line up for Chaparral, we will have the greatly anticipated Cobalt Marker One Series (Platform Series) on display as well!! There will be SPECIAL PRICING that will end at the close of the show on Sunday night!! Also, buy a boat at the show 22ft. or bigger from us (SAVE THOUSANDS OF DOLLARS) and we will send you to Destin, Fla for a week in our family home for FREE!

The Boat Show Schedule:

Thursday 1/8: 2pm-9pm
Friday 1/9: 12pm-9pm
Saturday 1/10: 10am-9pm
Sunday 1/11: 11am-5pm



Don't miss out on the Special Deals and Factory Rebates – only available during show!

Jason Padgett Receives 2014 COBALT CAPTAIN AWARD



This award is given to the Top 10 Cobalt Salespeople in the world based on 2014 Sales. As a result, Cobalt sent Jason & Jordan to The Presidente InterContinental on the Island of Cozumel with the Cobalt Management Team. It was a great trip! Thanks to all of our Cobalt customers for making this possible.



Access To All Local Lakes:

Percy Priest (2 minutes)
Old Hickory (5 minutes)
Center Hill
Dale Hollow

- Security Camera Protection
- 24 Hour Access
- Key Coded Gate Access
- Large Door Openings
- Concrete Floors
- 15 Seconds off I-40

2015 Pricing:

- 30' x 12' bay (11'x11' door) \$159/mo.
- 35' x 12' bay (11'x12' door) \$179/mo.
- 40' x 14' bay (12'x12' door) \$219/mo.

3411 Percy Priest Drive • Nashville, TN

Call And Reserve Your Spot Today!



We Will Buy Your Boat!

Since we give warranties on all of the boats that we sell, we can only take in Used Boats that are in good running condition.

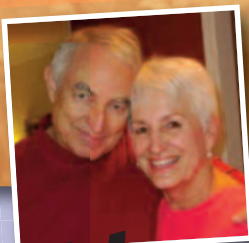
You may be ready to sell due to: moving, kids have left the nest, you have a storage problem, job issues require a sale at this time, etc. Whatever the reason may be, we are willing to take a look at it and find it a happy home.

Remember...

It must be in good shape. We have an image to uphold! Call us NOW if you want to sell!

from the desk of...

JOHNNY!



Driveway Sales Event...

Could you or a friend be next?



This is when you have given me reason to believe that you are interested in buying a new boat. Maybe you have seen the new boat but your partner hasn't yet? Well, here I come... I'll pull up in your driveway around dinner time after you've had a hard day at work and need a surprise! Your family will come outside and see the new boat and the sign about the Driveway Surprise. Your friends will want to come over and see the

boat, and then you'll have all the time you need to sit in it and sell yourself on the excitement of owning it!

I'll leave my cell number on the sign, then when you call me, I'll come get the boat... and hopefully your deposit. And that's when the fun really begins!!



See the Vortex JetBoat at the 2015 Boat Show!

All of Chaparral's Vortex Jetboats will be at the show! That's right, Modern Marine will be the first boat show in the US to display all of the models at one time. They range from 20 feet on up to 24 feet in length. If you have ever thought about buying a jet boat, but didn't want to sacrifice the quality of the boat itself by purchasing an inferior product that is built by a PWC manufacturer... **Your wait is over!** You can now get the quality that Chaparral has been known for in its runabout line with jet propulsion. So all of you wake surfers out there get ready for a game changer in the watersports market! (But don't worry, if you are more of a runabout person... Chaparral still makes those too.) **Come see the complete lineup at the show and take advantage of the Boat Show Savings during the 4 days that they will last.**



Winter Sale On All Obrien Watersports Gear!!

All Jackets, Wakeboards, Skis, Tubes, etc. 15% OFF already discounted prices! Thru March 31st (Excluding Boat Show Sales). Must bring Newsletter in with you to qualify for discount.



tips for MOM!

WAYS TO HELP MOM KEEP IT TOGETHER...

1. Hydrogen peroxide takes out blood stains with no bleach effect
2. Rub a walnut over scratches in wood furniture to make it look like new.
3. Bug spray or a dry erase marker will take permanent marker stains out of your clothes.
4. When you get a splinter, before resorting to tweezers, reach for the scotch tape and put it over the splinter, then pull it off.





Introducing the
Greatly Anticipated...

Cobalt Platform Series

National Unveiling to the public at the Nashville Boat Show. This series of boats from cobalt is called the Marker One Series and it doesn't disappoint! It's everything you expect from a Cobalt, yet so unique from anything they have ever done before! Starting out with a 25 ft. model and a 27 ft. model (with more models on the way). Too much to tell you about these boats in this little space...come to the Boat Show to see it in person and get yours on order!

MARKER ONE
markerone.com



2013 Crownline E4 – 350MAGBIII Merc,
Black (Sand), Like New, TN Trailer



2011 Cobalt 242 – 350MAGBIII Merc,
Black (Sand), Loaded, TN Trailer



2004 Masercraft XStar – 350HP Indmar
RED, Loaded, M/C Trailer



2003 Ebbtide 210 Campione – 220HP
Merc, White, F/S Deckboat, TN Trailer



2007 Chaparral 204ssi – 220HP Merc,
RED, Awesome Boat! TN Trailer



2011 Chaparral 196ssi – 190HP Merc,
RED, Like New! Loaded, TN Trailer

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Thanks to all of our customers for 10 great years!



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HHTN@boatlift.com

Unusual Statistics



- Half the world's population earns half the world's income.
- One in 10 people in the world live on an island.
- In the U.S. murder is committed most frequently in August and least frequently in February.
- The odds of being struck by lightning are 600,000 to 1.
- The U.S. Post Office handles 43% of the world's mail. Its nearest competitor is Japan at 6%.
- U.S. tops the world in plastic surgery procedures. Mexico is second.
- The average American woman weighs 164 pounds and wears a size 14. (This statistic comes from the Center for Disease Control and Prevention). (P.S. I don't believe it.)

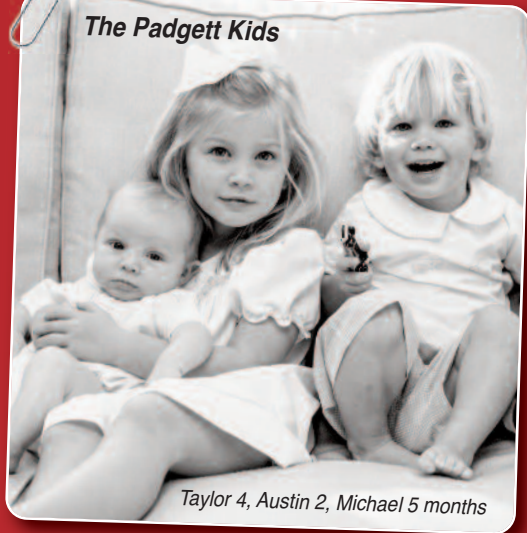





CHAPARRAL

COBALT BOATS

**Don't miss the Nashville Boat Show:
Jan 8th – 11th**



We look forward to an incredible 2015 here at Modern Marine! There is a lot to be both thankful for and excited about. Thanks so much for allowing us to serve you with your boating needs. We hope to see you in the next several days at the Nashville Boat Show!

NASHVILLE SHORES MARINA

- Slips available
- New covered boat storage
- Waterpark discounts
- Percy Priest Lake

minutes from I-40

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YEAH, IT'LL TOW YOUR BOAT.



THE TRUCK THAT'S CHANGING IT ALL

TUNDRA

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