



## SEPTEMBER 2025 NEWSLETTER

### FROM THE DESK OF JASON

It's hard to believe summer is winding down! We've been soaking up every bit of sunshine, and before school kicked off the kids and I squeezed in one last trip to Florida. Now routines are back in full swing.

Recently, we had the honor of attending the Chaparral Dealer Expo, where Modern Marine was ranked a Top 30 dealer worldwide, coming in at #20! Even more special, my dad, Johnny, received the Legacy Dealer Award for his decades of dedication and partnership with Chaparral—something we're incredibly proud of.

At the store, there's plenty happening as we roll into late summer. Our Surf On Sale Event continues with big discounts on in-stock 2025 models, and the first 2026 models are beginning to arrive—stay tuned! We're also excited about our new shop truck, making service more convenient than ever. And yes, winterization season is around the corner, so be sure to schedule early if you're wrapping up lake days.

Wishing you a Happy Labor Day and a few more great memories on the water before fall arrives!



Johnny, the heartbeat of Modern Marine, was honored by Chaparral with the Legacy Dealer Award in recognition of his decades of dedication, excellence, and partnership. We are so proud of him and fortunate to have a leader like him!



At the recent Chaparral Dealer Expo, we had the chance to check out the all-new 307 SSX in Atlas Blue, Chaparral's newest colorway. This boat was truly beautiful!



Our team was proud to be recognized as a global Top 30 dealer for Chaparral, ranking number 20 worldwide. This wouldn't be possible without our amazing customers!



## MODERN MARINE SERVICE TRUCK A HANDS-FREE SERVICE EXPERIENCE!





**LIMITED AVAILABILITY  
NOW IS THE TIME TO SCHEDULE!  
CALL (615) 255-3437**

**Give Us a  
Call!**

**Visit our Website!**

**Contact us  
Online!**

**MEET THE MODERN MARINE TEAM !**



**LUKE MALIK**  
SERVICE TECHNICIAN

Luke is the newest member of our Service Department! When he's not working on boats, he's traveling the country competing in bass fishing tournaments. A true jack-of-all-trades, Luke tackles all kinds of boats and all kinds of issues. He's passionate about the boating industry and we're lucky to have him aboard!

**SURF ON SALE EVENT  
HAPPENING NOW!**

**2025  
R6 SURF**

**IN STOCK**

**SAVE  
\$20,000**  
OFF MODERN MARINE PRICE

**2025  
CS23 SURF**

**IN STOCK**

**SAVE  
\$15,000**  
OFF MODERN MARINE PRICE

**CHAPARRAL** **2025 23 SURF**

**IN STOCK**

**SAVE  
\$10,000**  
OFF NATIONALLY ADVERTISED PRICING

**2025  
R6 SURF**

**IN STOCK**

**SAVE  
\$20,000**  
OFF MODERN MARINE PRICE

**2025  
CS23 SURF**

**IN STOCK**

**SAVE  
\$15,000**  
OFF MODERN MARINE PRICE

**CHAPARRAL** **2024 21 SURF**

**BUY AT COST!**

**SAVE  
\$15,000**  
OFF NATIONALLY ADVERTISED PRICING



**OBRIEN**  
WATERSPORTS  
**SAVE 15% ON ALL  
IN-STOCK OBRIEN  
LIFE JACKETS AND TUBES**



**OBRIEN**  
WATERSPORTS  
**SAVE 25% ON ALL  
IN-STOCK OBRIEN  
SURFBOARDS!**



**HELP US NAME  
OUR  
NEW SERVICE  
TRUCK!**



Submit your name by [Clicking Here](#) and filling out the form!



**\*\*Form responses will close on 9/6/2025\*\***

# 2026 MODELS ARE ARRIVING



## STAY TUNED TO OUR WEBSITE AND SOCIAL MEDIA FOR THE LATEST INVENTORY UPDATES



## COLLEGE FOOTBALL SEASON IS HERE!



College football is finally here, and the Modern Marine team couldn't be more excited to kick off the season! Around here, we're a house divided—Jason and his family are proud Auburn fans (War Eagle!), our General Manager, Justin, stays true to his Tennessee Volunteers, Sales Manager Ryan is backing his hometown Arkansas Razorbacks, and of course we can't forget to cheer for our local Vanderbilt Commodores. While the rivalries heat up on the field, we're also soaking up these last beautiful days out on the water, making the most of summer weekends before fall rolls in. No matter who you're rooting for, it's all about good times, great company, and football Saturdays on the horizon!





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