

# MODERN MARINE

## DECEMBER 2025 NEWSLETTER

### FROM THE DESK OF JASON

It's hard to believe November has already come and gone and the holiday season is officially here! I hope you had a wonderful Thanksgiving surrounded by the people you love. I'm extremely grateful for my family and our team here at Modern Marine. We spent this Thanksgiving at my house and then went to the Auburn game. It was another hard-fought matchup and lots of fun, despite it not turning out quite in Auburn's favor, and it was a much-needed chance to slow down and enjoy time together. As we head into December, we're excited to soak up even more time with friends and family and enjoy all the joy this season brings.

Back at the dealership, our Holiday Savings Event is in full swing with great deals on remaining 2025 models as we prepare for the year ahead. Plus, 2026 models are actively arriving, and we'd love to help you find the perfect new boat—maybe even the ultimate Christmas gift!

With temperatures continuing to drop, this is also a friendly reminder to schedule your winterization and maintenance. And thanks to our new service truck, we can make the experience even easier by coming directly to you!

Recently, our salesmen Ryan and Lucas had the opportunity to attend Chaparral's Sales Training, where they saw firsthand how Chaparral crafts their boats, learned about the design and build process, and explored the latest innovations coming down the pipeline.

You'll also notice an ad this month for my sister's full-service Christmas decorating business—it's the perfect way to deck your halls without the hassle during this busy time of year.

We're so thankful for your continued support as we head into the most wonderful time of the year.

Happy Holidays!  
Jason



Contact Us  
Online!

Visit Our  
Website!

Give Us A  
Call!



# MEET THE MODERN MARINE TEAM !



**AVA EDWARDS**  
MARKETING MANAGER

Ava joined the Modern Marine team in May and supports all things marketing. She's the face behind our social media content and email campaigns. A recent graduate of Belmont University, she's now pursuing her Master of Marketing at Vanderbilt. Ava grew up in southern Indiana and spent much of her childhood on the Ohio River and Lake Barkley in western Kentucky with her family where she fell in love with all things boating.

## SERVICE SEASON IS HERE!

**IT'S TIME TO  
WINTERIZE!**

**MAKE SURE TO  
SCHEDULE YOUR  
BOAT'S YEARLY  
SERVICE**

**MODERN MARINE SERVICE TRUCK**  
A HANDS FREE-SERVICE EXPERIENCE!



**LIMITED AVAILABILITY**  
**NOW IS THE TIME TO SCHEDULE!**  
**CALL (615) 255-3437**

If you've recently had your boat serviced, we would greatly appreciate a review. Let us know how we did or if there is anything we can do to make your experience even better!

[Leave us a  
Review!](#)

**2026 MODELS ARE ARRIVING**  
**STAY TUNED TO OUR WEBSITE AND SOCIAL MEDIA**  
**FOR THE LATEST INVENTORY UPDATES**



**BE THE FIRST TO KNOW ABOUT THE LATEST UPDATES  
TO OUR INVENTORY!**

**CLICK HERE  
TO SIGN UP!**

**We'll send you updates that match your exact interests**

# Deck Your Halls

WITH JILL & HOLLY  
20<sup>th</sup> Anniversary

Full-Service Christmas Decorating

- Christmas trees
- Wreaths
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